

TERMS OF REFERENCE

(Ref: MDV-ToR/2015/27)

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Hiring Office:	UNFPA Maldives Country Office
Purpose of consultancy:	<p>UNFPA, United Nations Population Fund, is about to embark on a new Country Programme in the Maldives from 2016 to 2020. As a leading agency for data-driven advocacy, UNFPA seeks to highlight its streamlined focus of working with youth through the following products:</p> <ul style="list-style-type: none"> • Stories: features, interviews, and analysis (500-1000 words each) <p>This content will be distributed through our soon-to-be-launched Maldives Population Portal ("Pop Portal"), a information and feature story service targeted to a general audience, and of particular interest to thought leaders and young people in the Maldives.</p>
Scope of work: <i>(Description of services, activities, or outputs)</i>	<p>1. Listed below are proposed story ideas for story developers/writers. Contractors may wish to undertake some or all of following story assignments:</p> <ul style="list-style-type: none"> • Interview someone older (your parents/grandparents/aunts/uncles) about what dating, relationships, and courtship was like when they were young. Ask them how they think it's different now. • Stories about relationships — good and bad. • Interviews/stories of someone surviving against the odds. • Interview someone who is/has been unmarried and pregnant. • Profiles of young entrepreneurs • Advice column Q&A • Write a review of your trip to the doctor. • Give advice to yourself in the past. • Write the phone call you wish you could have. • Write down a recent argument. • Ask your family to describe what you do. • Take a picture of strangers holding hands. • Make a flier of your day. • Make an educational public plaque. • Take a picture of your parents kissing. • Make a video of someone dancing. • Take a family portrait of two families. • Write your life story in less than a day. • Hang a windchime on a tree in a parking lot. Make a video of it. • Write a news story about something happening in your neighborhood. • Start a lecture series. <p>We are open to your pitches for additional story ideas.</p> <p>Stories should be 500-1000 words each (except for photo-only assignments, which require at least 200 words). English and Dhivehi are both acceptable.</p> <ul style="list-style-type: none"> • 500 word stories — MVR750 each • 1000 word stories — MVR1500 each • Photo write-ups — MVR750 each
Duration and working schedule:	7 December - 30 December 2015
Place where services are to be delivered:	Male', Maldives
Delivery dates and how work	Text: email or Microsoft Word documents. Photos: high resolution image files.

will be delivered (e.g. electronic, hard copy etc.):	
Monitoring and progress control, including reporting requirements, periodicity format and deadline:	Work will be monitored by UNFPA. Contact curran@unfpa.org for a complete brief before undertaking any assignment. All work must be accepted by 30 December, 2015.
Supervisory arrangements:	Supervision not required: However, UNFPA Strategic Advocacy and Innovative Partnerships Adviser will closely monitor progress
Expected travel:	NA
Required expertise, qualifications and competencies, including language requirements:	Work experience: Strong interviewing, writing, and storytelling skills. Must be motivated to consistently produce content of high quality. Must be reachable by UNFPA any time during working hours for the duration of the assignment
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:	Information needed for the assignment <ul style="list-style-type: none"> ● Story list and prior editorial guidance from UNFPA Strategic Advocacy and Innovative Partnerships Adviser. ● Timely feedback on deliverables
Other relevant information or special conditions, if any:	(a) <u>Basis of payment</u> : Lump-sum upon submission and approval of the output (b) <u>Language of reports/publications and other documentations</u> : English & Dhivehi (c) <u>Ownership of output</u> : The work produced under this assignment will be owned by UNFPA.