

TERMS OF REFERENCE

Local Consultant - Photographer For Every Age

MDV-ToR/2023/013

Dated: 08 May 2023

Hiring Office:	UNFPA Maldives Country Office
Purpose of consultancy:	<p>Maldives is currently in an interesting juncture with demographic dividend and entering into an ageing population. According to the Census 2022, 69% of the population still consists of the working age group while at the same time a decline in birth rate is observed. This is evident in the decline in growth rate of the Maldivian population and will continue to decline over the years due to low fertility rates in the country. In order to address low fertility and ageing which sees the process as one which develops and changes over the life course and, indeed, is intrinsically linked to reproduction and childhood (hence the adoption of a 'life cycle' framework).</p> <p>In order to raise awareness on a life cycle approach, in recent years, UNFPA has adopted a model which demonstrates the trajectories by which adolescent girls move through their lives into adulthood and older age. This model shows the points at which decisions and interventions can be made to shape such trajectories. The proposed idea is to continue the momentum of the #ForEveryAge advocacy campaign by focusing on the interaction between gender, ageing, and the lifecycle.</p> <p>Hence, UNFPA is seeking a National Consultant to take photographs and portraits of people in 10 different life stages, featuring human interest stories from across the country and advocating on the importance of the life-cycle approach and gender-dimension in addressing population ageing.</p>
Scope of work: <i>(Description of services, activities, or outputs)</i>	<p>Scope and diversity of assignment:</p> <p>The Consultant will be required to identify models in different age groups as detailed out under the deliverables</p> <p>Specific tasks for the photographer The photographer will:</p> <ul style="list-style-type: none"> ● Provide high quality photographs taken during the assignment depicting the focus areas as defined under the deliverables. ● The photographer must seek explicit, written consent of any persons photographed during the assignment. Please note: To photograph children under 18 years old, explicit written parental or guardian consent must be sought. UNFPA will provide the photographer with a blank consent form to be filled, following UNFPA guidelines. ● The photographer will be requested to identify some of the places to visit in order to capture various issues listed in the deliverables.

Specifications

- High resolution jpeg or raw files (300 dpi at 2610 x 3900 pixels) photos.
- Each photo should have its metadata with captions, copyrights, and other relevant information.
- Each photo should be edited.
- Caption information should include: full names; name of island, age, nationality of subject and date.
- Written consent: Written consent must be sought of all the persons who are photographed. To photograph under 18 years old, parental or guardian consent must be sought. UNFPA will provide the photographer with a blank UNFPA consent form to be filled by the subjects, in compliance with UNFPA photo & visual release guidelines.

Deliverables

The ten age profile should have 2-3 photos to reflect each of the captions below:

1. Safe birth - Newborn baby

Capture a newborn baby at hospital setting

2. Adolescence - young adolescent girl

Capture an adolescent girl in school

3. Skill development - young woman

Capture a young woman engaged in professional/technical work

4. Gender equality - empowered woman

Capture a successful woman undertaking non traditional work. For example a female bus driver or a launch captain.

5. Healthy relationships - a couple

Capture a young couple in their daily life, at home or sharing chores

6. Planned pregnancy - couple expecting a baby

Capture a couple expecting a baby, perhaps seeking health services or preparing for the big day.

7. Financial stability - working mother

Capture a working mother of a baby. Depicting how she balances work and life.

8. Looking back - elderly lady

Capture a retired lady perhaps engaged in learning a new skill, such as quran recitation or doing handicraft

9. Ageing with dignity elderly lady

Capture a healthy and active elderly lady perhaps doing gardening or taking a walk with her spouse

	<p>10. Circle of life - grandparents with grandkids Capture an elderly couple spending quality time with grandkids</p>
Duration and working schedule:	One month from the day of signing the contract
Place where services are to be delivered:	Male. Any travel from Male' to other islands pre-approved from UNFPA will be reimbursed at actual costs as evidenced by the receipts or used boarding pass, as provisioned in the UNFPA travel policy.
Delivery dates and how work will be delivered (e.g. electronic, hard copy etc.):	Minimum 2 to 3 photos of each age profile. All photographs must be delivered by mid June 2023
Monitoring and progress control, including reporting requirements, periodicity format and deadline:	The Consultant will be briefed and debriefed by UNFPA and is expected to keep in close contact via email
Supervisory arrangements:	The consultancy will be managed by UNFPA Country Office
Expected travel:	Maximum two islands
Required expertise, qualifications and competencies, including language requirements:	<p>Qualifications</p> <ul style="list-style-type: none"> • Consultant must have prior experience in photographing similar projects/activities. • Consultant must use own photography equipment capable of delivering high resolution jpeg or raw files (300 dpi at 2610 x 3900 pixels). • Consultant must guarantee timely delivery of photographs. • Consultant with bilingual skills (English/Dhivehi) is preferred. <p>Behavioural Competencies:</p> <ul style="list-style-type: none"> • Demonstrated ability to work in a multicultural environment and establish harmonious and effective working relationships, both within and outside the organization. • Proven leadership, teamwork, and interpersonal skills. Ability to work under limited timing would be an asset.

<p>Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:</p>	<p>Consultant:</p> <ul style="list-style-type: none"> ● Fulfill the stipulated in the contract and the ToR through review of documents, email communications, and meetings ● Maintain close contact by email with UNFPA ● Communicate any complications regarding the assignment as soon as possible ● Arrange travel and accommodation, if required ● Arrange all necessary equipment, camera, editing and lighting tools <p>UNFPA Maldives:</p> <ul style="list-style-type: none"> ● Provide programme information to the photographer to enable him/her to understand the results required from the photo assignment. ● Provide guidelines on how to capture specific sensitive issues. ● Provide standard consent forms
<p>Other relevant information or special conditions, if any:</p>	<p>The other conditions that may apply in the undertaking of the assignment include:</p> <p>Basis of payment: Payments based on acceptance of the deliverables.</p> <p>Copyright and Rights</p> <ul style="list-style-type: none"> ● UNFPA Maldives will have the right to use these photos in perpetuity in print, web and on multimedia platforms and upload in its global photo database. The photographer will be able to use the photos with previous permission of UNFPA Maldives. <p>Ownership of output: UNFPA</p>