

TERMS OF REFERENCE

Consultancy to Support Ministry of Gender, Family and Social Services on dialogue series on GBV/DV under the Geveshi Gulhun Campaign

(MDV-ToR/2020/21 Dated: 15 October 2020)

TERMS OF REFERENCE (to be completed by Hiring Office)	
Hiring Office:	UNFPA Maldives Country Office
Purpose of consultancy:	<p>The Ministry of Gender, Family and Social Services (MOGFSS) is mandated to ensure the protection for victims of child abuse gender-based violence (GBV) and domestic violence (DV). It aims to reduce the incidence of domestic violence and gender-based violence within the Maldives, allowing women and men to live lives free from discrimination where they can equally enjoy the benefits of development.</p> <p>As lockdown measures began to be implemented worldwide due the pandemic COVID 19, several agencies across the globe have identified a surge in reports of domestic violence (UNWomen, 2020). These trends were mirrored in the Maldives, with the Ministry of Gender, Family and Social Services (MoGFSS) also experiencing a rise in GBV and DV reports between January and May 2020. Out of a total of 124 cases, 112 cases involved violence against women, and 15 cases involved violence against men. Additionally, there have also been reports of sexual harassment occurring within state facilities during the lockdown period.</p> <p>The increase in DV reports have been attributed to financial and emotional stresses exacerbated by the lockdown. With the tourism sector badly affected by global travel restrictions, many families have struggled with a significant loss of income, as well as having to shelter-in-place in confined living spaces for several months without leave. NGOs and community-based organizations in the Maldives have raised concerns and urged the State to address the issue.</p> <p>The issues outlined above point towards an urgent need to address gender-based violence and domestic violence through community awareness at all levels of society. To do so requires a behavioral and attitudinal change on social norms regarding patriarchy, gender roles, and the perception that gender-based violence and domestic violence are family issues that need to be settled behind closed doors.</p>

	<p>Due to the surge in domestic violence reports to the MoGFSS after the Covid-19 lockdown period, the Ministry has initiated “Geveshi Gulhun”, a nationwide awareness campaign on domestic violence. The campaign was launched on 15 July 2020 and will continue until the end of the year.</p> <p>Other central aims of the campaign are as follows:</p> <ul style="list-style-type: none"> • Encourage victims of domestic violence to report incidents to the relevant authorities and seek available services • Encourage every individual in the community to report and provide a conducive environment to facilitate access to services and support seeking behavior • Raise awareness on domestic violence and available services including referral system • Promote attitudes and behaviors within the community that will help prevent actions of domestic violence • Promote the role of men and boys on gender equality and women’s empowerment <p>The campaign will also be part of the Ministry’s effort to address the Concluding Observations of the CEDAW committee, which recommends that the State continues the work on effectively addressing the issue of domestic violence. This campaign will be one of the implementation strategies the State will be able to report on regarding the strengthening of prevention work on domestic violence and gender-based violence. The reporting of CEDAW is tentatively scheduled for February 2021.</p> <p>One key activity of this campaign would be to develop a dialogue series to create awareness on the issue and share experience of lived realities of victims and survivors.</p>
<p>Scope of work: (Description of services, activities, or outputs)</p>	<p>The consultant in discussion with MOGFSS and UNFPA is required to:</p> <p>The dialogue series should focus on different aspects of Domestic Violence and available services for survivors of domestic violence. It should also capture lived realities and perception of communities in the Maldives.</p>

The dialogue series should be evidence based incorporating the information and opinions from experts in women's rights and empowerment, survivors, and general community.

The dialogue series should be produced in Dhivehi with sign language and English subtitles. The running time of each episode should be approximately 15 minutes.

The writing, filming/videography, editing, voicing/narration, sign language etc. should be done by the contracted party and delivering of each episode should be final ready-to-air product in high quality broadcast standards.

The contracted party shall commence the work immediately upon signing the contract.

A detailed timeline, work plan and draft outline should be submitted within 7 days including an inception report.

A detailed budget for each episode and shooting schedule should be provided while submitting the application.

Each episode should include these categories.

- Host / Moderator (Bright personality, Familiar face preferred) Dhivehi (prior approval from UNFPA and MOGFSS required)
- Guest / Subject Speaker - 4 to 5 mins (MOGFSS will be facilitating to get the experts)
- Artist/musician/sports personality/someone performs in the related field, his/her personal view on DV - 1 min (approval from UNFPA and MOGFSS required)
- Successful Personality his/her view on Geveshi Gulhun - 1 min (can use animations)
- Survivor/ Perpetrator Story - 2 min
- Activity / Puzzle / Quiz - 1 min (MOGFSS will facilitate on the content)
- Did you know – DVP Act - Pass on information
- Geveshi Gulhun Campaign making - 1 min
- Island story - 1 min

Key Deliverables:

- 12-episode series on GBV/DV under the Geveshi Gulhun Campaign

	The Contractor must be reachable by MOGFSS and UNFPA any time during working hours for the duration of the assignment.
Duration and working schedule	Approximately 2 months beginning from November 2020
Place where the services are to be delivered:	The assignment will be undertaken homebased
Monitoring and progress control, including reporting requirements, periodicity, format and deadline:	Work will be monitored by UNFPA and weekly updates are required.
Supervisory arrangements:	The contract will be managed by UNFPA Country Office and the programmatic support by MOGFSS
Expected travel:	None
Required expertise, qualifications and competencies, including language requirements:	<p>Primary expertise required:</p> <ul style="list-style-type: none"> • Minimum of 3-5 years of experience in production of tv programs, videography experience including editing in social issues. Experience in gender related area would be an added advantage • Ability to conduct research and in-depth interviews to extract relevant information that will build the storyline of the episodes • Ability to operate under strict time • Ability to communicate and conduct interviews with sensitive topics and groups in Dhivehi • References showing previous experience on similar projects
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:	<p>MOGFSS</p> <ul style="list-style-type: none"> • Guide, Monitor and facilitate the progress of the assignment. • Review and provide content and comments to the deliverables in a timely manner including quality of work. • Facilitate necessary contacts and content. • Provide Geveshi Gulhun branding Style. • Provide relevant data. • Provide timely feedback. • Facilitate airtime <p>UNFPA Maldives:</p>

	<ul style="list-style-type: none"> • Monitor and facilitate the progress of the assignment. • Review and provide comments to the deliverables in a timely manner. • Facilitate necessary contacts and content. • Provide UNFPA Corporate style guide. • Provide relevant data. • Provide timely feedback.
<p>Other relevant information or special conditions, if any:</p>	<p>The other conditions that may apply in the undertaking of the assignment include:</p> <p>Basis of payment: Full payment based on acceptance of the deliverable.</p> <p>Format of outputs: The final products of each episode of the dialogue series in high quality broadcasting standard video, all the raw material and working documents/files, must be shared with MOGFSS and UNFPA.</p> <p>Language of reports/publications and other documentation and working language in country of assignment: Dhivehi and English</p> <p>Ownership of output: MOGFSS and UNFPA The TV series should not be aired or shared without the permission of MOGFSS and UNFPA</p>
<p>Signature of Requesting Officer in Hiring Office: Ritsu Nacken, Country Director, UNFPA Maldives</p> <p>Date:</p>	